

STANDARD ACADEMIC PLAN OF INTERNATIONAL BUSSINES

Effective For QH2016-QH2018 Cohort

No	Subject code	Subjects	Credi	Credit hours			Pre-requisite (s) subject code	New Pre-requisite (s) subject code
				Theory	Practice	Self-study		
I	General knowledge module <i>(Subject 10-12 are not included)</i>		27					
1	PHI1004	<i>Fundamental Principles of Marxism – Leninism 1</i>	2	24	6			
2	PHI1005	<i>Fundamental Principles of Marxism – Leninism 2</i>	3	36	9		PHI1004	PHI1004
3	POL1001	<i>Ho Chi Minh Ideology</i>	2	20	10		PHI1005	
4	HIS1002	<i>The Revolutionary Line of the Communist Party of Vietnam</i>	3	42	3		POL1001	POL1001
5	INS1014	<i>English for Academic Purposes 1</i>	4	30	30			
6	INS1015	<i>English for Academic Purposes 2</i>	3	10	30	5	INS1014	INS1014
7	INS1016	<i>English for Specific Purposes 1</i>	4	30	30			
8	INS1017	<i>English for Specific Purposes 2</i>	3	10	30	5	INS1016	INS1016
9	INT1004	<i>Introduction to Informatics 2</i>	3	17	28			

No	Subject code	Subjects	Credi	Credit hours			Pre-requisite (s) subject code	New Pre-requisite (s) subject code
				Theory	Practice	Self-study		
10		<i>Physical Education</i>	4					
11		<i>National Defence Education</i>	8					
12		<i>Soft Skills</i>	3					
II	Field-Based Knowledge		10					
13	MAT1092	<i>Advanced Mathematics</i>	4	42	18			
14	MAT1004	<i>Theory of Probability and Mathematical Statistics</i>	3	30	15	MAT1092		
15	MAT1005	<i>Mathematics for Economics</i>	3	30	15	MAT1092	MAT1004	
III	Area-Based Knowledge		8					
16	THL1057	<i>Introduction to Law</i>	2	24	6			
17	INE1050	<i>Microeconomics</i>	3	36	9			
18	INE1051	<i>Macroeconomics</i>	3	36	9	INE1050		
IV	Discipline-Based Knowledge		29					
IV.1	Compulsory subjects		25					
19	INS2009	<i>Principles of Accounting</i>	4	36	24	INE1050		
20	INS2109	<i>Managerial Accounting</i>	3	30	15	INS2009	INS2009	
21	INS2003	<i>Principles of Marketing</i>	3	36	9	INE1050		

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				Theory	Practice	Self-study		
22	INS2007	<i>Financial Management</i>	3	30	15		INE1051	INE1051
23	INS2019	<i>Business Organization and Management</i>	3	36	9		INE1050	INE1050
24	INS2025	<i>Information Systems in Organizations</i>	3	45			INT1004	INT1004
25	INS2023	<i>Operations Management</i>	3	36	9		INS2019	INS2019
26	INS2024	<i>Organizational Strategy</i>	3	36	9		INS2019	INS2019
IV.2	<i>Elective subjects</i>		4/10					
			2/6					
27	INS2029	<i>Business Communication</i>	2	9	21		INS1015	INS1015
28	INS2030	<i>Business Writing</i>	2	9	21		INS1017	INS1017
29	INS2022	<i>Legal, Ethical, Social Environment of Business</i>	2	27	3		THL1057	THL1057
			2/4					
30	INS2005	<i>International Economics</i>	2	27	3		INE1051	INE1051
31	INS2026	<i>International Trade Theory and Policy</i>	2	27	3		INE1051	INE1051
V	Specialized Knowledge		61					
V.1	Specialized Knowledge		32					
V.1.1	<i>Compulsory subjects</i>		26					
32	INS2021	<i>Introduction to International Business</i>	3	36	9		INE1051	INE1051
33	INS3019	<i>International Trade Management</i>	3	36	9		INS2021	INS2021

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				Theory	Practice	Self-study		
34	INS3021	<i>Global Supply Chain Management</i>	3	36	9		INS2019	INS2019
35	INS3032	<i>International Finance</i>	3	36	9		INS2007	INS2007
36	INS3017	<i>International Accounting</i>	2	18	12		INS2009	INS2009
37	INS3042	<i>International Marketing</i>	3	30	15		INS2003	INS2003
38	INS3022	<i>International Business Law</i>	3	36	9		THL1057	THL1057
39	INS3023	<i>International Human Resource Management</i>	3	36	9		INS2019	INS2019
40	INS3027	<i>International Management</i>	3	36	9		INS2021	INS2021
V.1.2	Elective courses/ Specialized and supplementary courses		6/24					
			3/12					
41	INE3002	<i>International Investment</i>	3	36	9		INS3032	INS3032
42	INE3009	<i>International Project Management</i>	3	36	9		INS2021	INS2021
43	INE3011	<i>International Bidding</i>	3	36	9		INS3022	INS3022
44	INS3028	<i>Risk Management and Insurance</i>	3	36	9		INS2007	INS2007
			3/12					
45	INS3024	<i>Export-Import Management</i>	3	36	9		INS2021	INS2021
46	INS3020	<i>Foreign Trade Operations</i>	3	21	24		INS3019	INS3019
47	INS3004	<i>E-Commerce</i>	3	24	21		INT1004; INS2003	
48	INS3026	<i>International Trade Promotion</i>	3	27	18		INS3019	INS3019

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				Theory	Practice	Self-study		
V.2	Elective modules/courses for supplementary knowledge		4/12					
49	MNS1052	<i>Research Methodology</i>	2	18	12			
50	BSA1055	<i>Business Culture</i>	2	24	6			
51	INS2028	<i>Vietnam's External Economics</i>	2	27	3		INE1051	INE1051
52	INS2033	<i>International Trade Conventions and Treaties</i>	2	27	3			
53	INS2034	<i>Economy of EU Region</i>	2	27	3		INE1051	INE1051
54	INS2035	<i>Economy of Asia Pacific Region</i>	2	27	3		INE1051	INE1051
V.3	Selected in-depth knowledge electives		15/45					
V.3.1	Company Accounting		15					
55	INS3001	<i>Financial Accounting 1</i>	3	30	15		INS2009	INS2009
56	INS3002	<i>Financial Accounting 2</i>	4	40	20		INS3001	INS3001
57	INS3006	<i>Accounting Practice</i>	3		45		INS3002	INS3002
58	INS3030	<i>Financial Report Analysis</i>	3	30	15		INS2109; INS2007	INS2109; INS2007
59	INS3010	<i>Taxation</i>	2	18	12		INS2009; INS2007	INS2009; INS2007
V.3.2	Finalcial		15					
60	INS3029	<i>Financial Markets and Institutions</i>	4	45	15		INS2007	INS2007
61	INS3010	<i>Taxation</i>	2	18	12		INS2009; INS2007	INS2009; INS2007
62	INS3007	<i>Corporate Finance</i>	3	30	15		INS2007	INS2007
63	INS3030	<i>Financial Report Analysis</i>	3	30	15		INS2109 INS2007	INS2109 INS2007

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				Theory	Practice	Self-study		
64	FIB3005	<i>Investment and Portfolio Management</i>	3	30	15		INS2007	INS2007
V.3.3	Marketing		15					
65	BSA3012	<i>Marketing Research</i>	3	27	18		INS2003	INS2003
66	INS3038	<i>Internet Marketing</i>	2	9	21		INT1004; INS2003	INS2003
67	BSA3014	<i>Services Marketing</i>	3	27	18		INS2003	INS2003
68	INS3040	<i>Integrated Marketing and Brand Communication</i>	4	40	20		INS2003	INS2003
69	INS3041	<i>Marketing Strategy</i>	3	30	15		BSA3012	INS2003
V.4	Internship and Graduation		10					
70	INS4001	<i>Internship</i>	5		75			
71	INS4011	<i>Graduation Thesis</i>	5			75		
			5					
72	INS4002	<i>Business in Multicultural Environment</i>	2	21	9			
73	INS4003	<i>International Strategic Management</i>	3	30	15		INS2024	INS2024
	Total		135					